

ember

television



BIRMINGHAM CITY
University

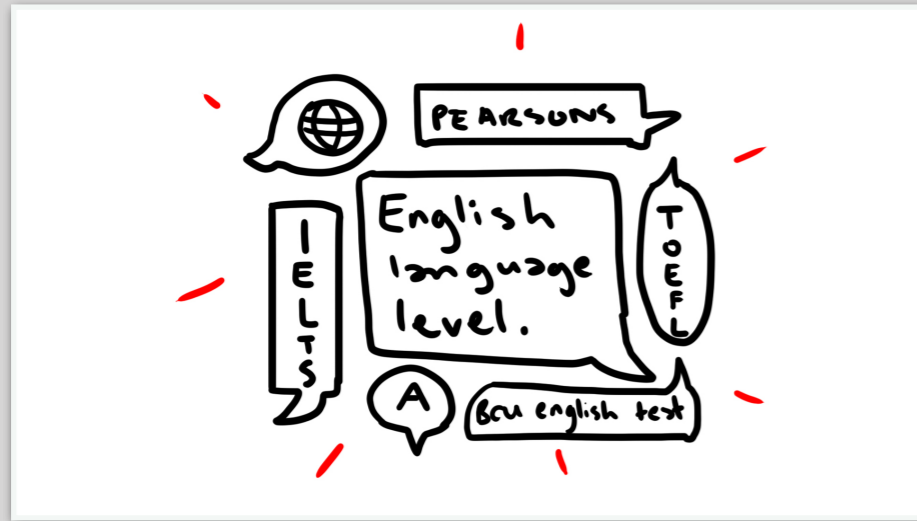
Project Storyboard

BCU - International Explainer Animation

Video 2

English Requirements and English tests

1



Script

You will need to have an English language qualification to study with us in the UK.

Scene Description

Multiple speech bubbles appear on screen.

- IELTS
- TOEFL
- PEARSONS
- BCU ENGLISH TEST
- ENGLISH LANGUAGE LEVEL

2



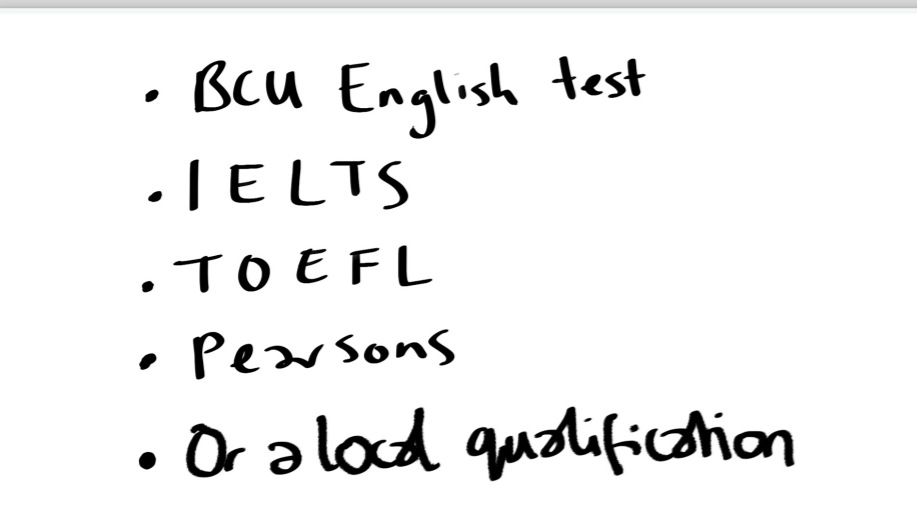
Script

You can check our website to see which ones we accept.

Scene Description

A "typewriter" animation reveals the URL 'www.bcu.ac.uk/englishlanguage'

3



Script

If you fail to meet the English language requirement, you need to take one of the following tests:

Scene Description

The 5 criteria are listed.

- BCU English test
- IELTS
- TOEFL
- PEARSONS
- Or a local qualification

4



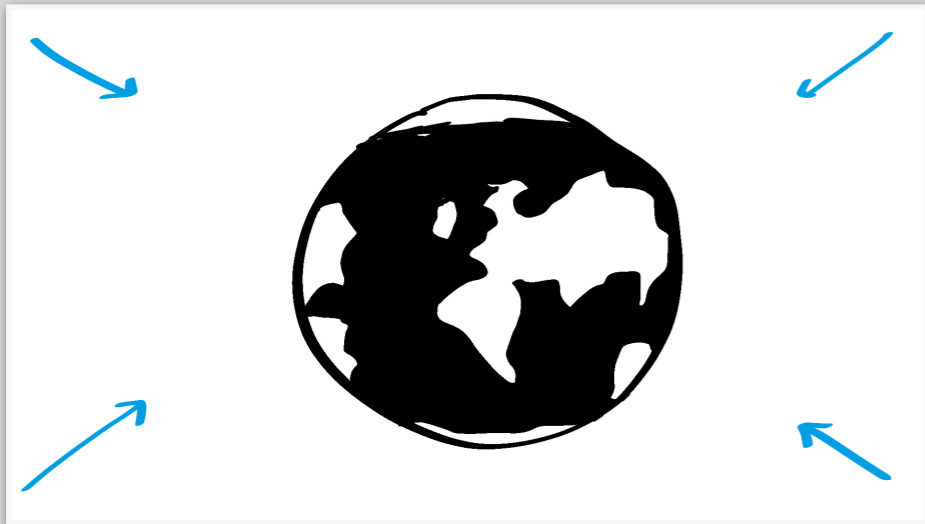
Script

You can do this in the UK or in your home country - where appropriate.

Scene Description

The UK map appears on screen.

5



Script

See panel #4

Scene Description

The map zooms out to reveal a 3d globe.

6



Script

When you book your IELTS test,

Scene Description

'IMPORTANT FOR IELTS' appears on screen and begins flashing red.

7

BOOK
for
UKVI / ACADEMIC

Script

you will see the option to book 'IELTS for UKVI/Academic' - please book this test. You cannot come to the UK on a Tier 4 Visa without this qualification.

Scene Description

'BOOK FOR UKVI / ACADEMIC' appears on screen.

8



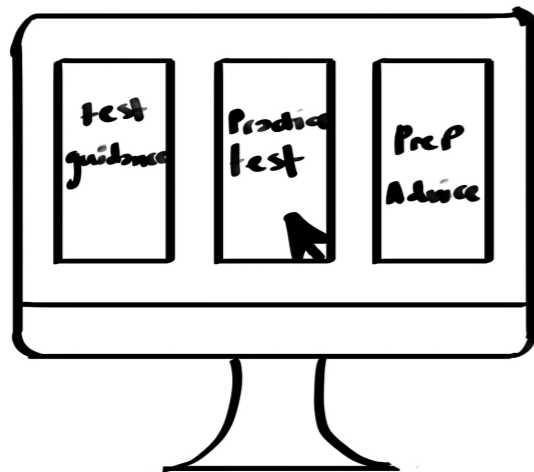
Script

These tests are designed to assess your reading, speaking, listening and writing skills.

Scene Description

Icons for each skill category (reading, speaking listening and writing) appear.

9



Script

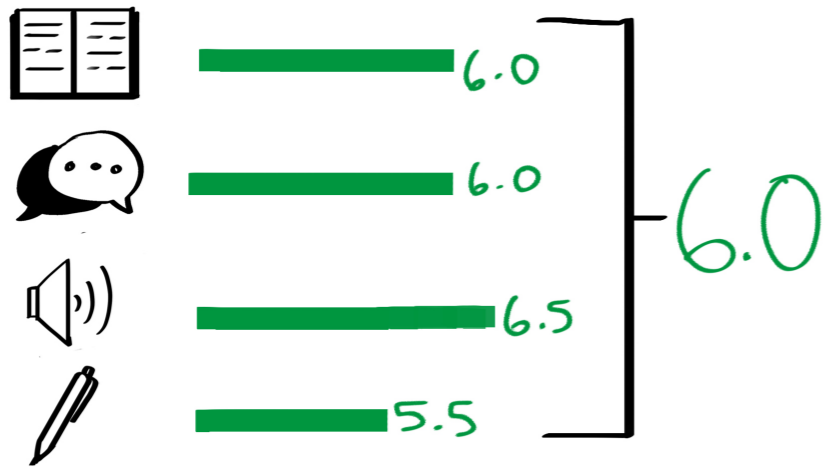
To help you prepare for the test we offer online test day guidance, practice tests and test preparation advice.

Scene Description

A monitor appears with three icons labeled with the following.

- Test day guidance
- Practice tests
- Test preparation advice

10



Script

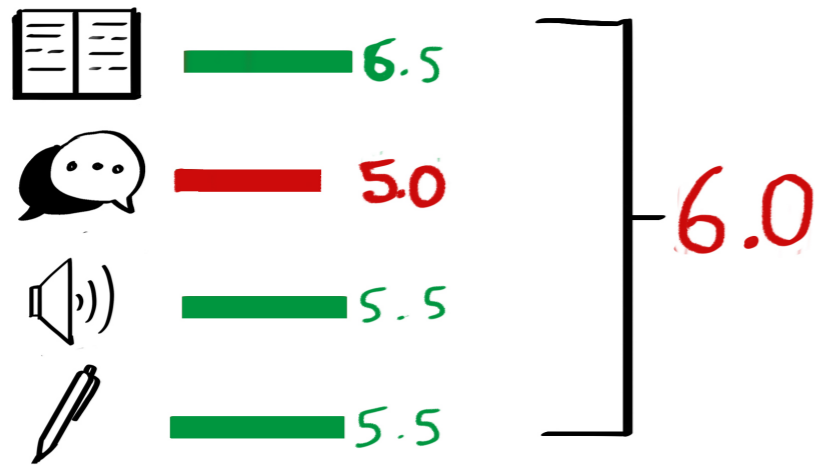
Most courses need an IELTS score of 6.0 overall,

Scene Description

The four skill category icons appear on screen again. The bars fluctuate in length to determine the overall number on the right.

The first scenario displays a passed test result.

11



Script

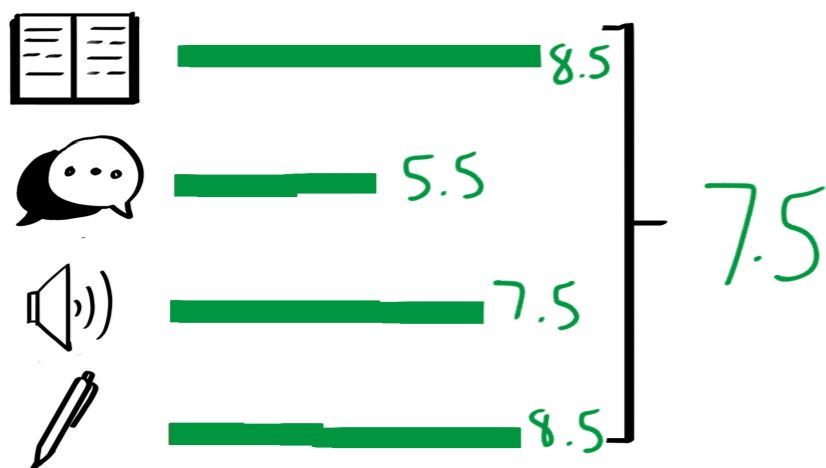
with no band below 5.5,

Scene Description

The bars fluctuate in length to determine the overall number on the right.

The second scenario displays a failed test result.

12



Script

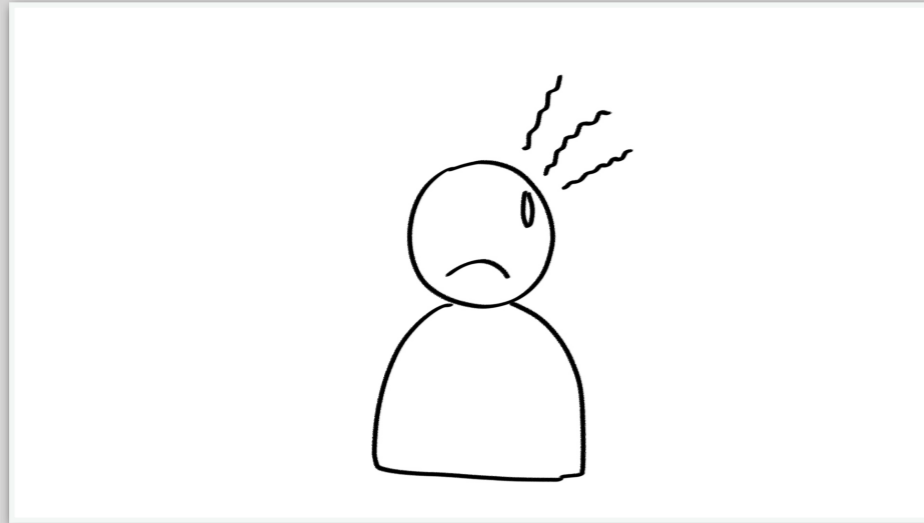
however some courses require a higher overall score as well as a higher band score.

Scene Description

The bars fluctuate in length to determine the overall number on the right.

The third scenario displays a passed test result.

13



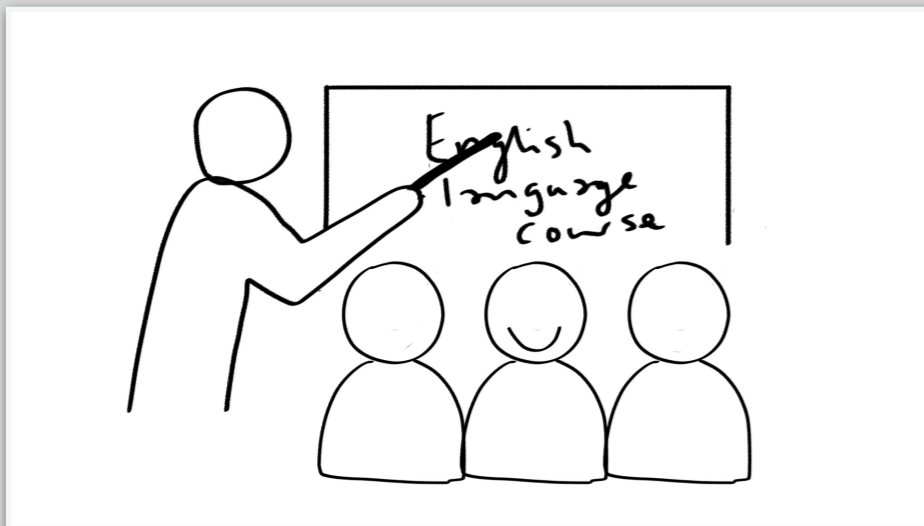
Script

But don't panic if you don't get the level you need.

Scene Description

A stressed person appears in shot.

14



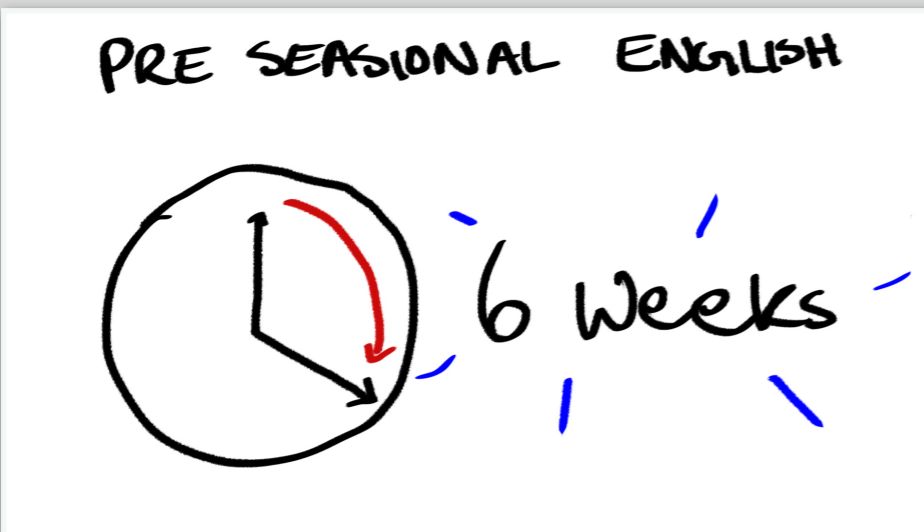
Script

We may be able to offer you a course to help you improve your level of English.

Scene Description

A classroom scenario is introduced.

15



Script

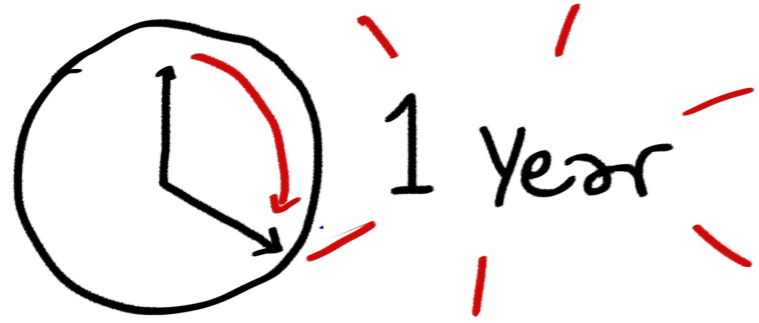
We have a number of these that you could study, lasting from 6 weeks to one year.

Scene Description

"Pre seasonal english" text and a clock appears in shot whilst the text on the right will display "6 weeks", "10 weeks" and "16 weeks" as time goes by on the clock.

16

Foundation English



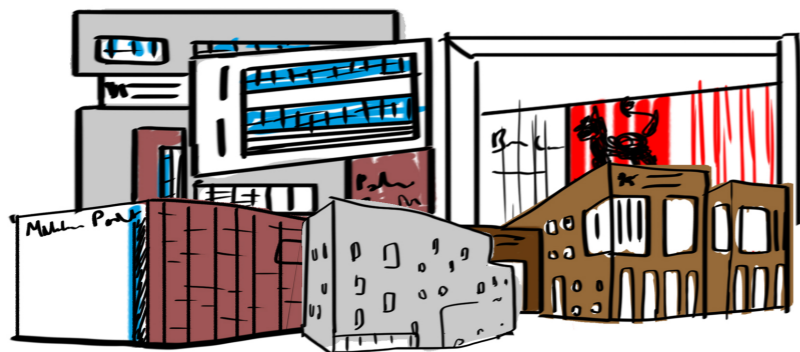
Script

See panic #15.

Scene Description

"foundation English" text appears in shot whilst the text on the right will display "1 year" as time goes by on the clock.

17



Script

So, get practising, and we'll see you on campus soon.

Scene Description

Several BCU building appear in shot.

- Millenium point
- Parkside
- Curzon
- Conservatoire
- School of life science

18

WWW.BCU.AC.UK/ENGLISHLANGUAGE

Script

Scene Description

A "typewriter" animation reveals the URL 'www.bcu.ac.uk/englishlanguage'