



BIRMINGHAM CITY
University

Project Storyboard

BCU - Celebration

Video 10

Songkran

01



Two elephants begin to squirt water around the BCU logo.

02



Festive decorations drape from above whilst elephants continue to squirt water.



The elephants stop squirting water.



A wave of water swoops into shot from right to left.



The wave size reduces revealing the text "Happy Songkran's Day"



The text is fully revealed.



Thai themed flowers fall from above filling the negative space around the text.



The text then translates to Thai.