



BIRMINGHAM CITY
University

Project Storyboard

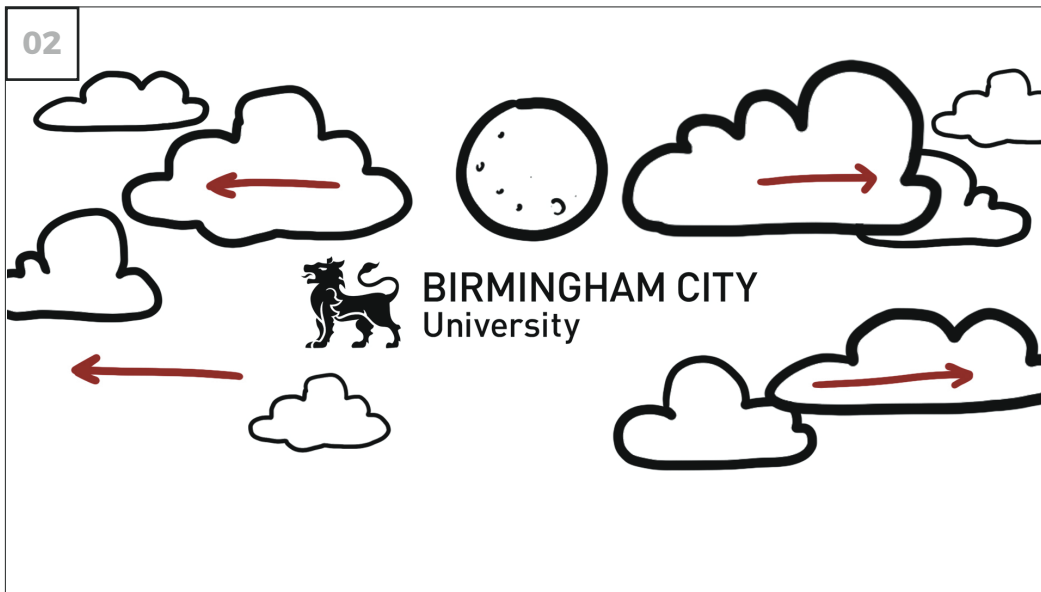
BCU - Celebration

Video 1

Moon festival



There are clouds surrounding the BCU logo.



The clouds move outwards to reveal the full moon.

03



The clouds clear from the sky leaving the full moon above the BCU logo.

04



A row of decorative lanterns drape from the top right corner of the shot.



A row of decorative lanterns drap from the top left corner of the shot.

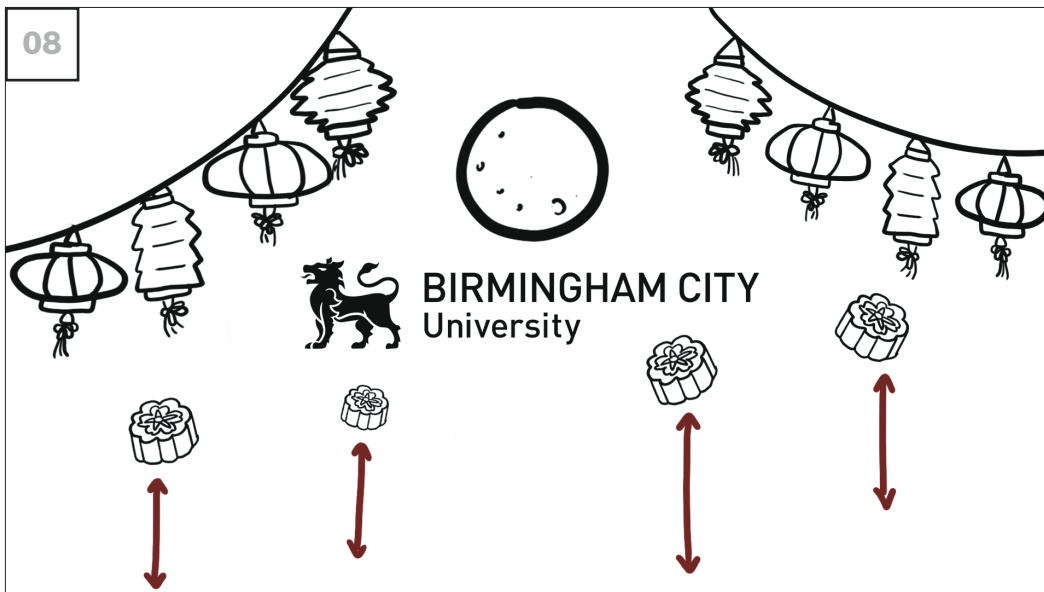


Both top corners of the shot are covered with decorative lanterns.



Mooncakes are thrown upwards from the bottom and then they drop out of shot.

This action will remain in the negative space of the shot.



Mooncakes are thrown upwards from the bottom and then they drop out of shot.

This action will remain in the negative space of the shot.



“Happy Moon Festival” will appear in the negative space in the BCU branded font.



The text will translate to the native translation.