

ember

television



BIRMINGHAM CITY
University

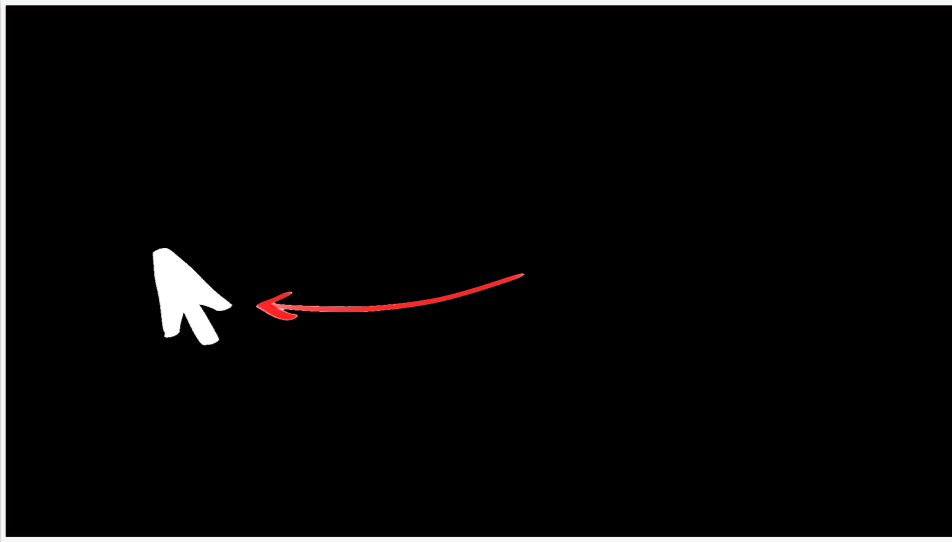
Project Storyboard

BCU - CEBE Promotional video

Video

Promotional video

1



Text / Sound

Electronic sounds.

On Screen

Black. Then flashing cursor. It's a screen.

2



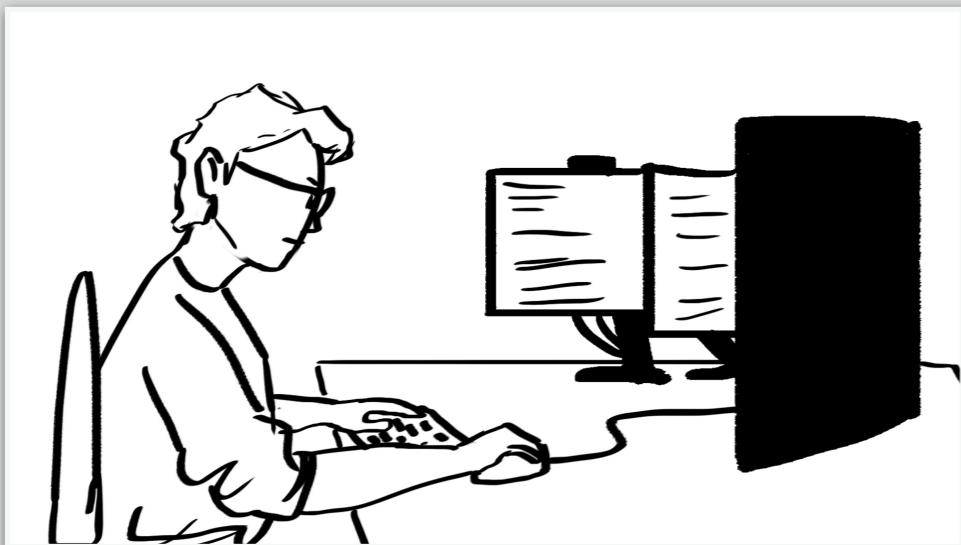
Text / Sound

Beeps

On Screen

Initialising code appears. Extreme close up.

3

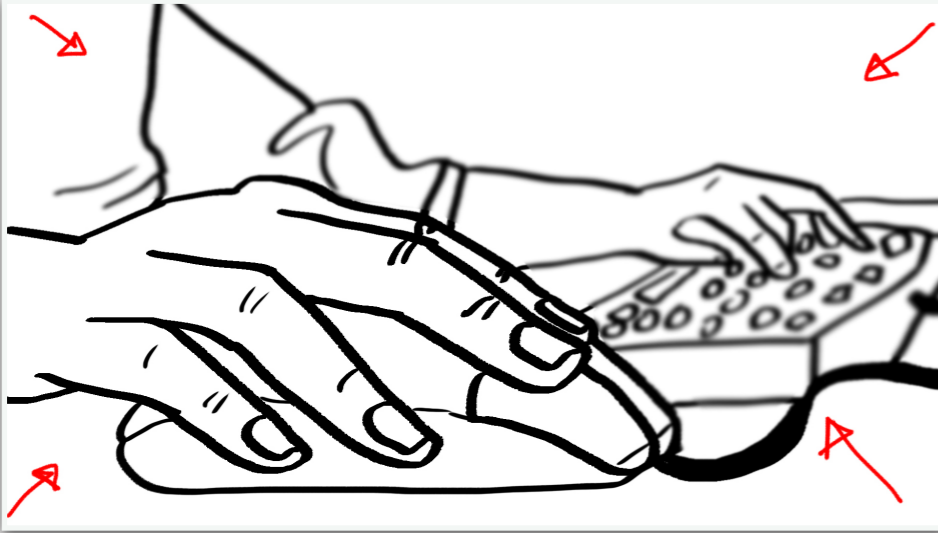


Text / Sound

On Screen

A student sits at a PC terminal.

4



Text / Sound

On Screen

Pushing in.
Typing. Mouse click. Close up.

5



Text / Sound

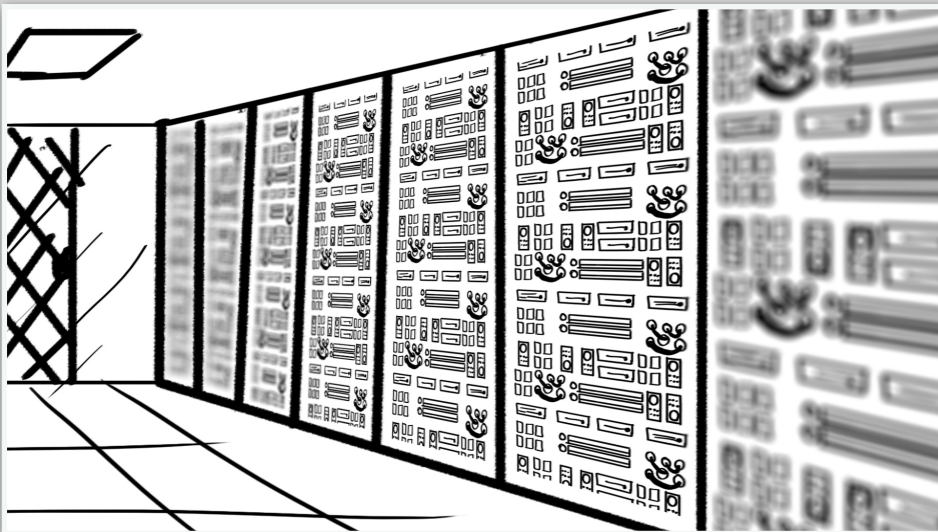
Technology powers our world

On Screen

Over black.

(Glitchy, distorted, tech-y animation of text. Static.)

6



Text / Sound

On Screen

Servers starting up. Buzzing. Electricity. Network cables.

7



Text / Sound

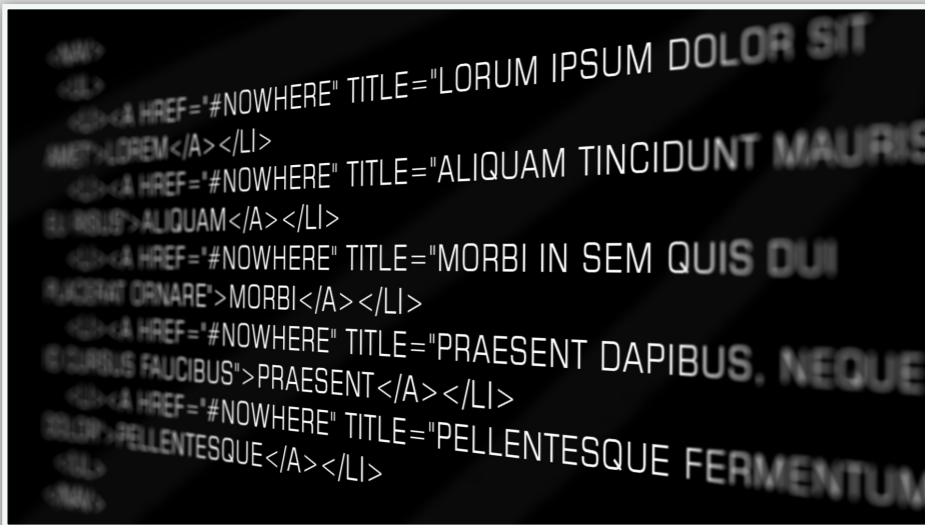
Programming underpins everything

On Screen

Over black.

(Glitchy, distorted, tech-y animation of text. Static.)

8

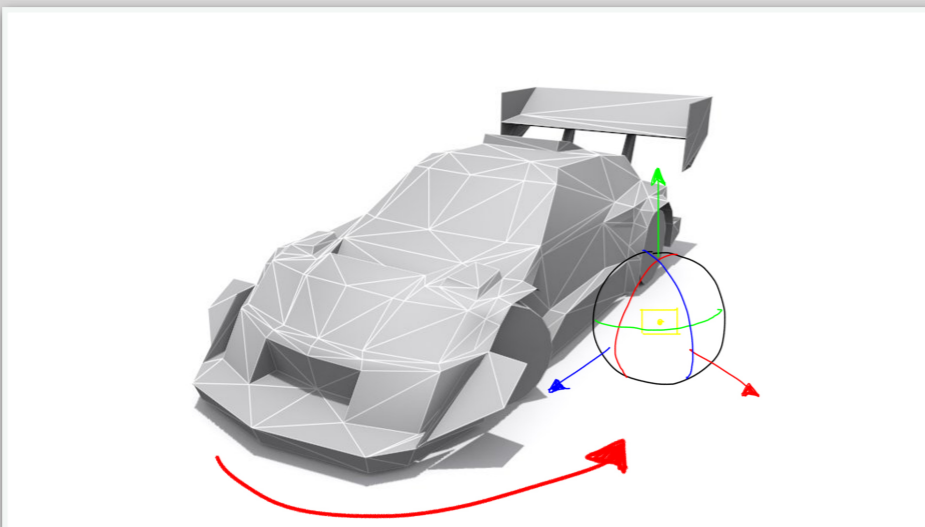


Text / Sound

On Screen

More close up code.

9



Text / Sound

On Screen

Then a 3-D character model.

10



Text / Sound

On Screen

Students testing/playing a video game they've created. Collaboration. Camaraderie. Laughter.

11



Text / Sound

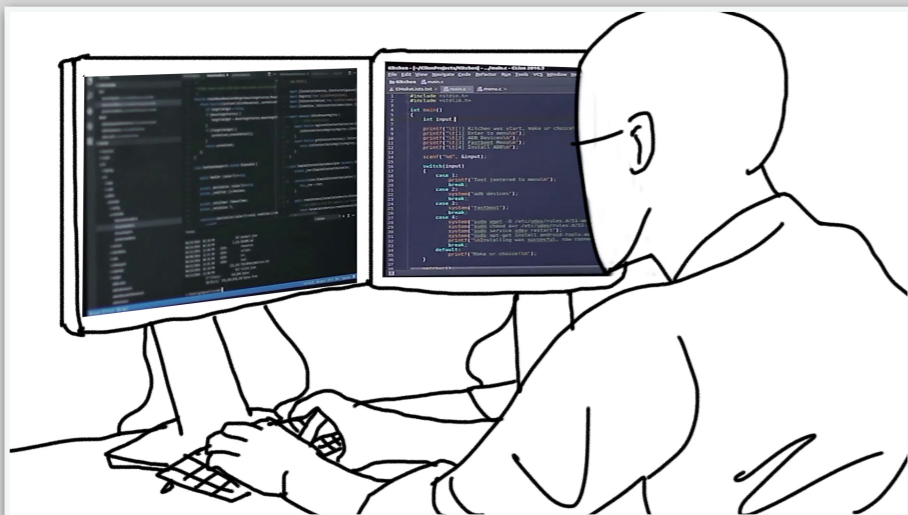
And code changes lives

On Screen

Over black.

(Glitchy, distorted, tech-y animation of text. Static.)

12



Text / Sound

On Screen

A student at a terminal. From behind. We see their back. Code visible on screen.

13

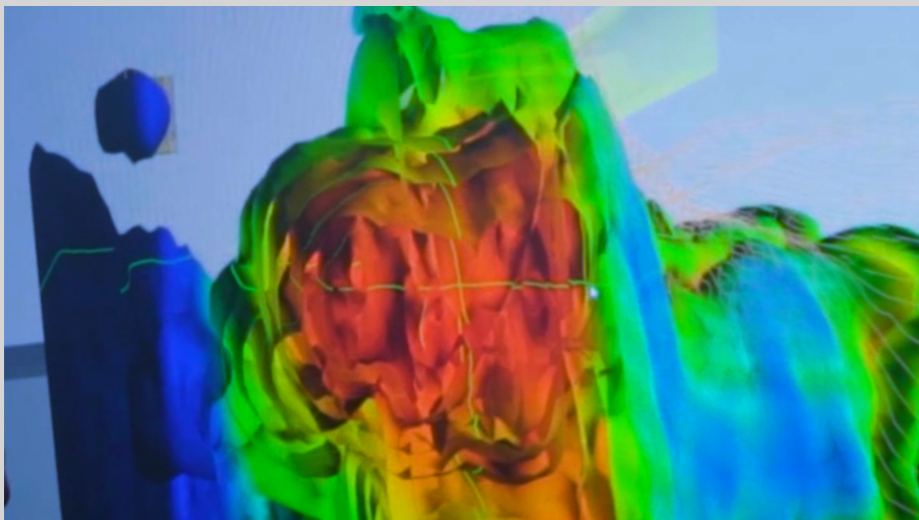


Text / Sound

On Screen

Tilt up and focus shifts to the background making visible another student wearing Oculus Rift headset.

14

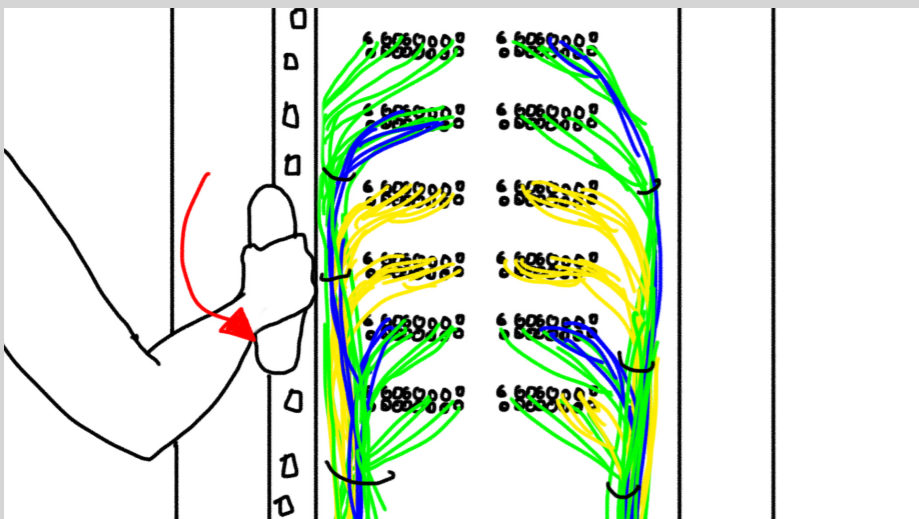


Text / Sound

On Screen

That student's POV through the headset. HUD (Heads Up Display). Stock footage of remote controlling equipment in a healthcare setting.

15

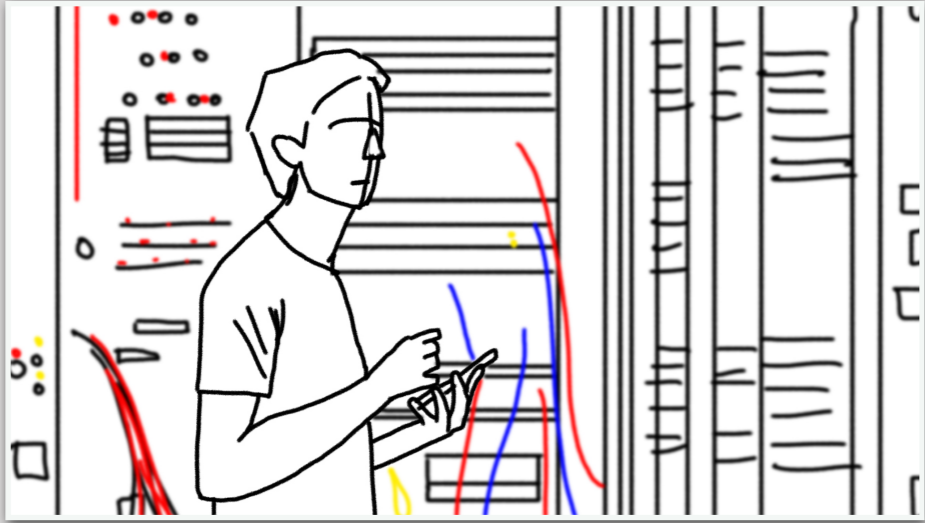


Text / Sound

On Screen

Server cables being removed and replaced. Close up.

16



Text / Sound

On Screen

Over "hero shot" of student. Tracked text animates out of student. Several phrases cycle. 1 after another. Fast. Finish on I AM...