

# ember

television



BIRMINGHAM CITY  
University

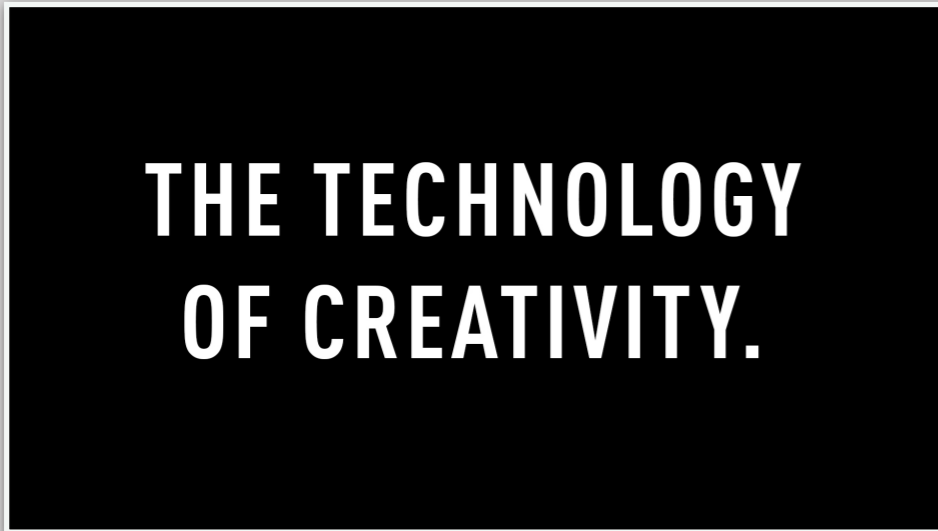
## **Project Storyboard**

BCU - CEBE Promotional video

## **Video**

Digital Technology

1



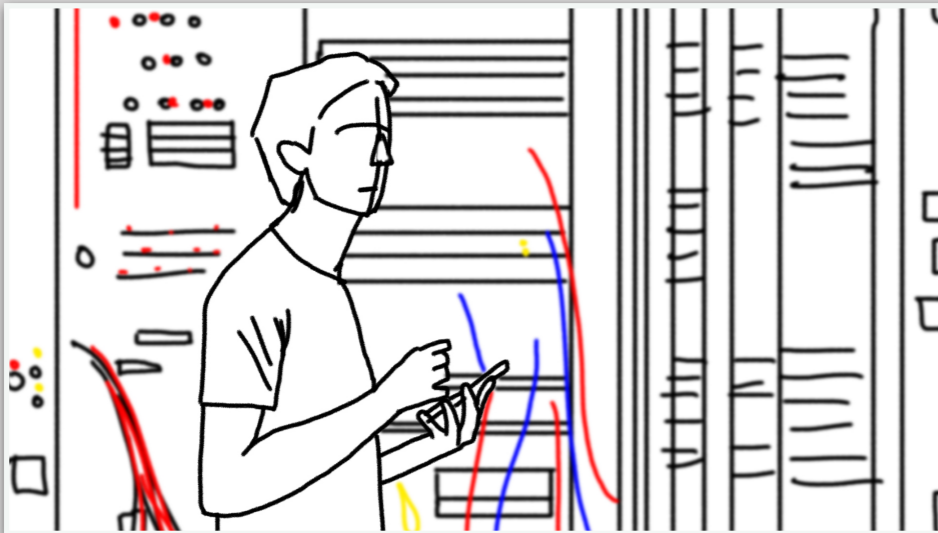
**Text / Sound**

The technology of creativity. (Creative technology.)

**On Screen**

Over black.  
(Glitchy, distorted, tech-y animation of text. Static.)

2

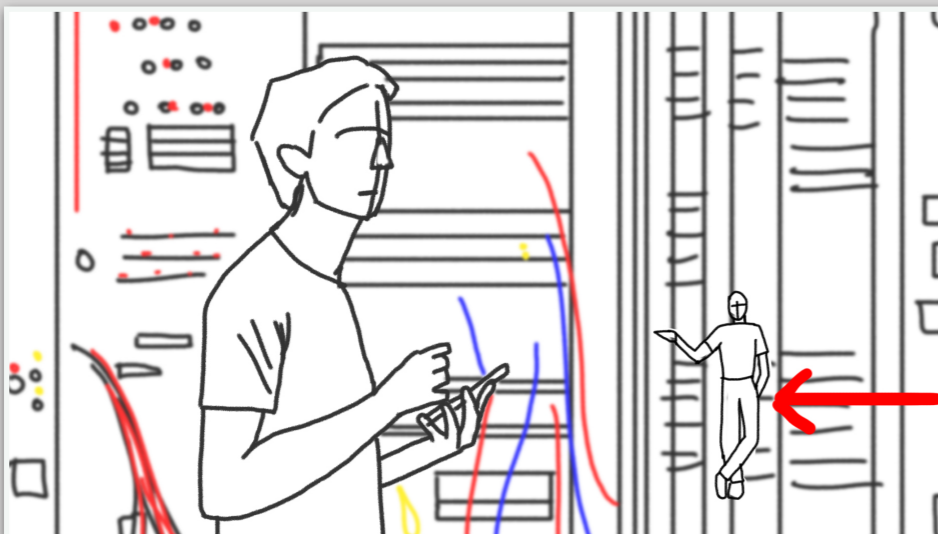


**Text / Sound**

**On Screen**

Previous "hero shot" freezes.

3

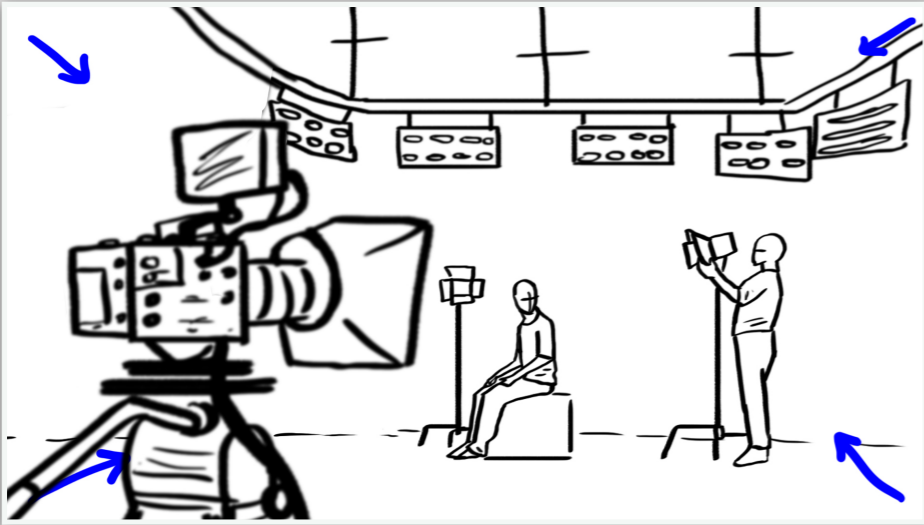


**Text / Sound**

**On Screen**

Tiny student walks onto screen. Points up at frozen student's giant face as we zoom in to this new student.

4

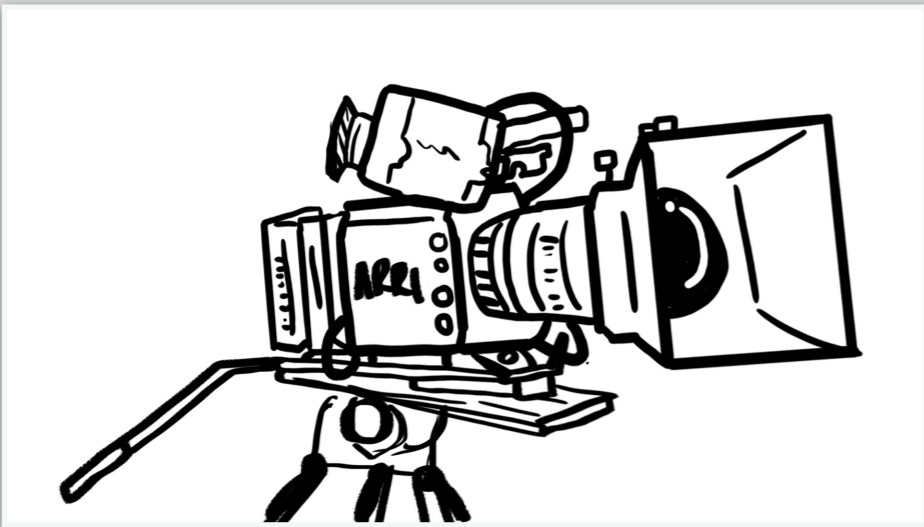


**Text / Sound**

**On Screen**

Frozen background disappears. Reveal they're on a green screen.

5



**Text / Sound**

**On Screen**

A high end camera is recording the student.

6



**Text / Sound**

**On Screen**

A teleprompter on set.

7



**Text / Sound**

Telling today's stories.

**On Screen**

Over black.  
(Glitchy, distorted, tech-y animation of text. Static.)

8



**Text / Sound**

**On Screen**

A student is mixing the audio at a console.

9

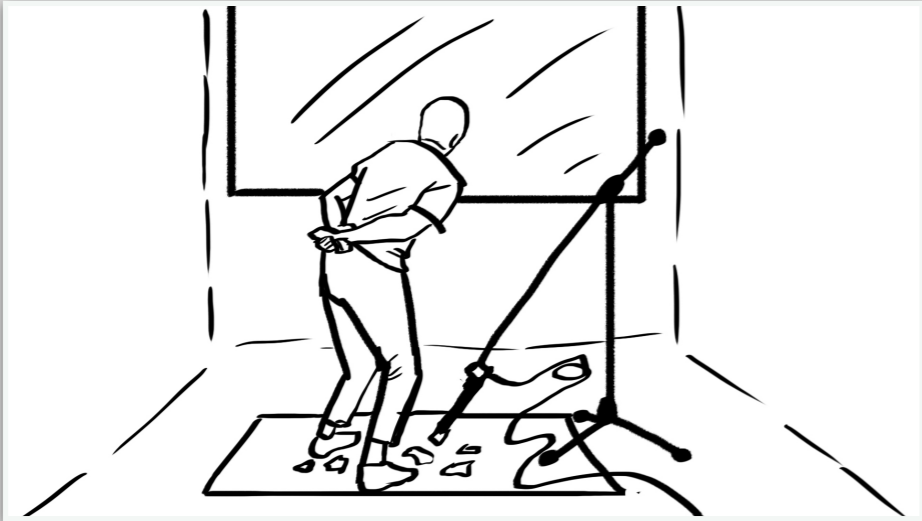


**Text / Sound**

**On Screen**

Another is in a recording booth doing VO.

10



**Text / Sound**

**On Screen**

A student recording foley with a boom mic.

11



**Text / Sound**

Beeps

**On Screen**

A close up of footsteps on broken glass.

12

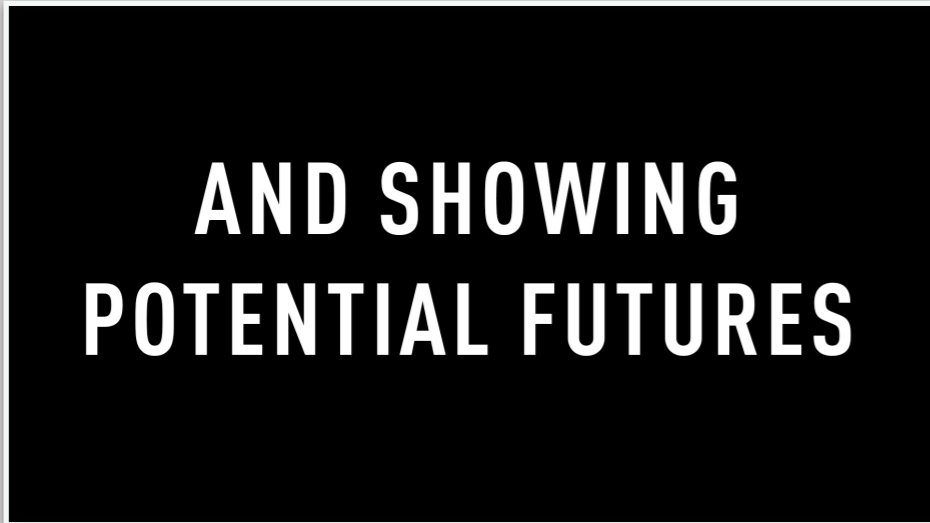


**Text / Sound**

**On Screen**

Drums are being recorded in the studio.

13



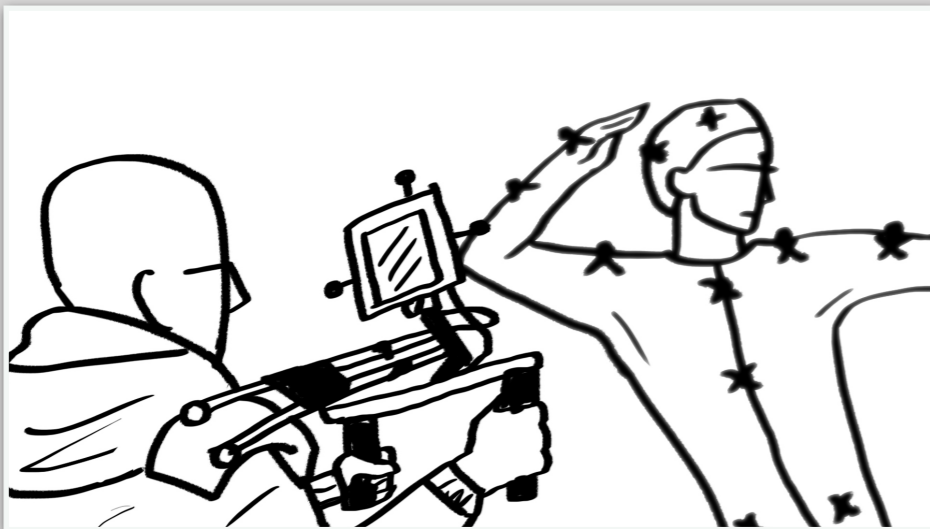
**Text / Sound**

And showing potential futures.

**On Screen**

Over black.  
(Glitchy, distorted, tech-y animation of text. Static.)

14

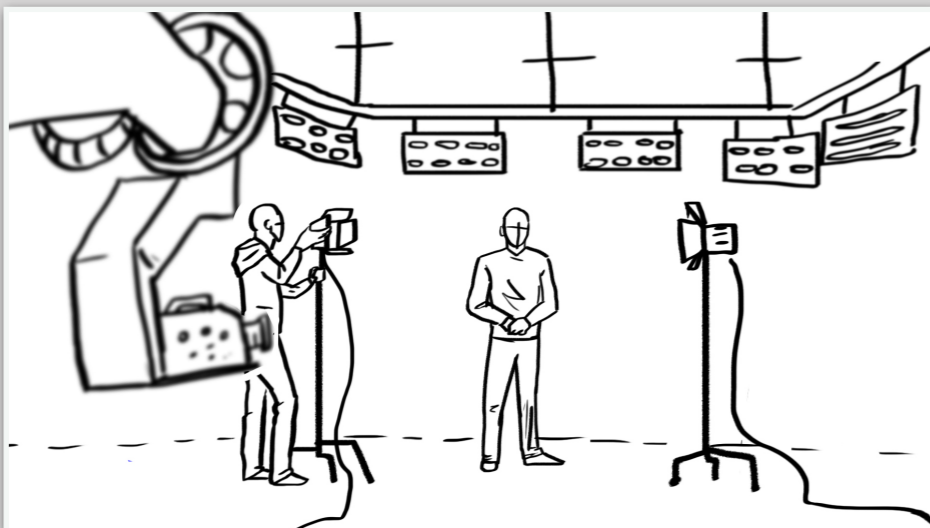


**Text / Sound**

**On Screen**

Motion capture Performance.

15

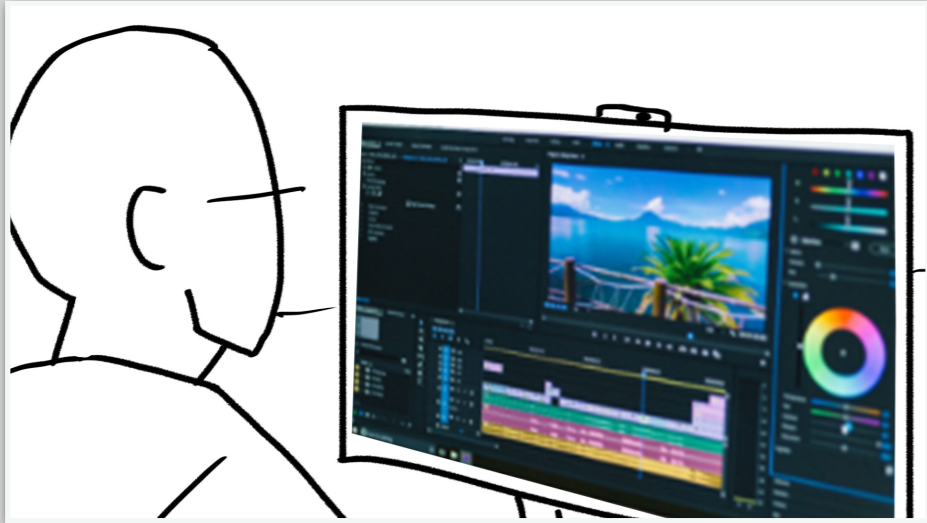


**Text / Sound**

**On Screen**

MILO rig in action.

16



**Text / Sound**

**On Screen**

A student on set at an iMac editing the VFX.

17



**Text / Sound**

I shape tomorrow's digital world.

I make the virtual real.

(Plus others...)

I AM A VFX SPECIALIST

**On Screen**

Over "hero shot" of student. Tracked text animates out of student. Several phrases cycle. 1 after another. Fast.

Finish on I AM A VFX SPECIALIST